

Santa Cruz County Market Minute Update



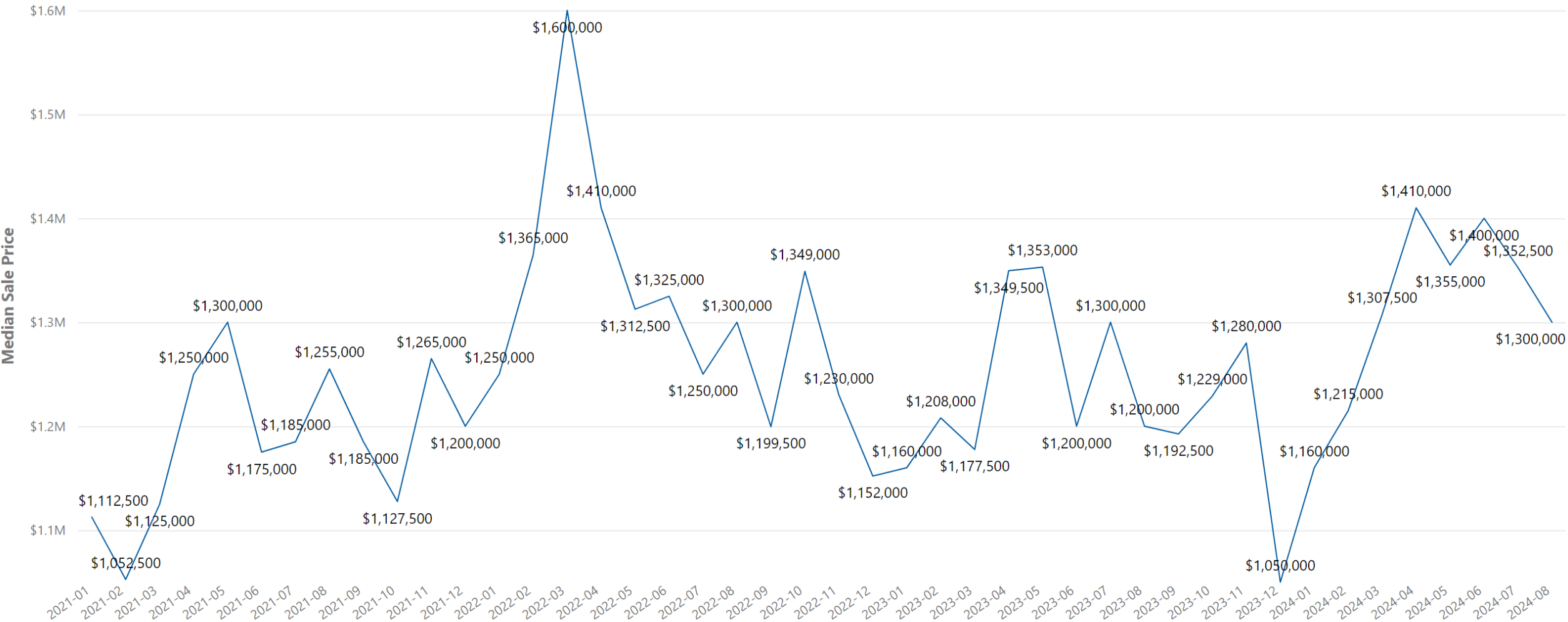
Statistics

September 2024

POWER ON
POWER OFF
EMAIL
INTERNET
WORLD
NO
SEARCH

Santa Cruz County - Median Sale Price

CountyName ● Santa Cruz



Santa Cruz County - Increased Median Price

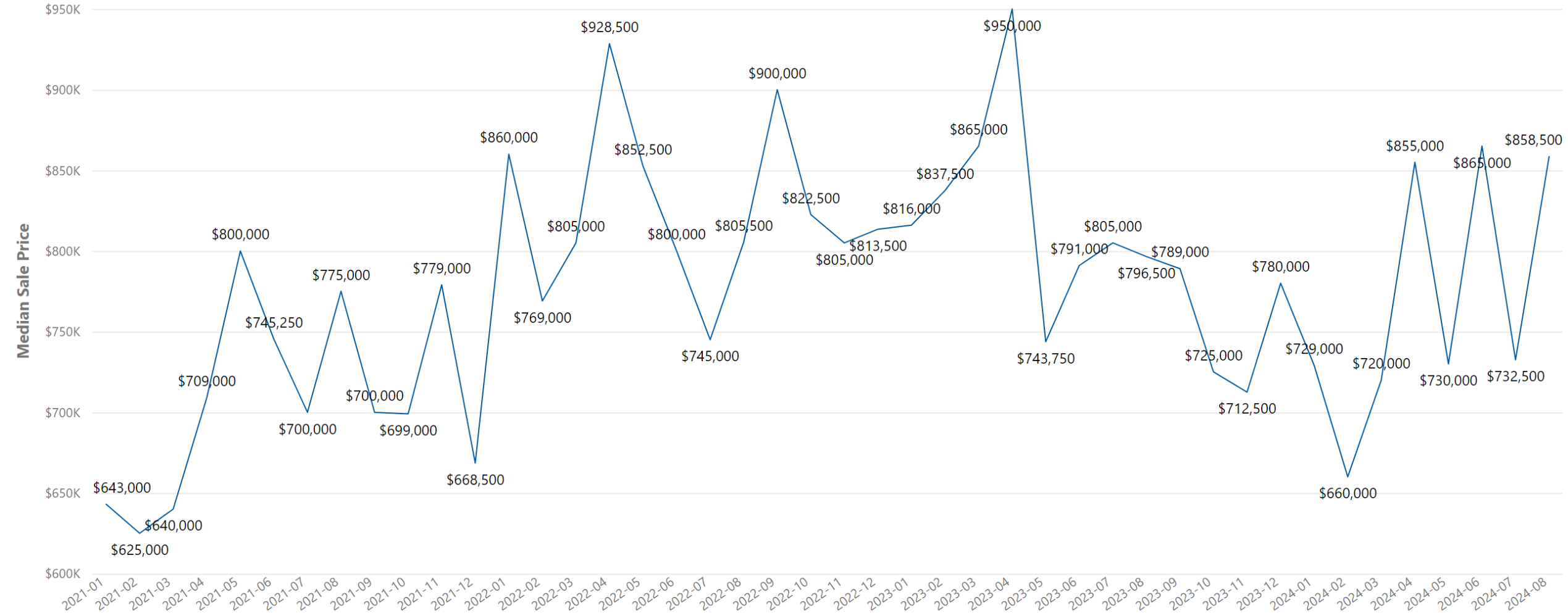
City	Median Sale Price	Median Sale Price Last Year	% Med Price Change
Mount Hermon	\$1,050,000	\$0	N/A
Corralitos	\$1,985,000	\$1,000,000	99%
Capitola	\$2,400,000	\$1,529,500	57%
Soquel	\$2,025,000	\$1,637,500	24%
Ben Lomond	\$966,580	\$892,500	8%
Aptos	\$1,460,000	\$1,380,000	6%
Scotts Valley	\$1,400,000	\$1,327,500	5%

Santa Cruz County - Decreased Median Price

City	Median Sale Price	Median Sale Price Last Year	% Median Sale Price Change
Brookdale	\$0	\$669,500	-100%
Felton	\$653,000	\$865,000	-25%
Boulder Creek	\$632,000	\$819,000	-23%
Los Gatos	\$1,302,500	\$1,537,500	-15%
Santa Cruz	\$1,431,500	\$1,595,000	-10%
La Selva Beach	\$1,150,000	\$1,185,000	-3%
Watsonville	\$808,125	\$810,000	0%

Santa Cruz County - Median Sale Price

CountyName ● Santa Cruz



Santa Cruz County - Increased Median Price

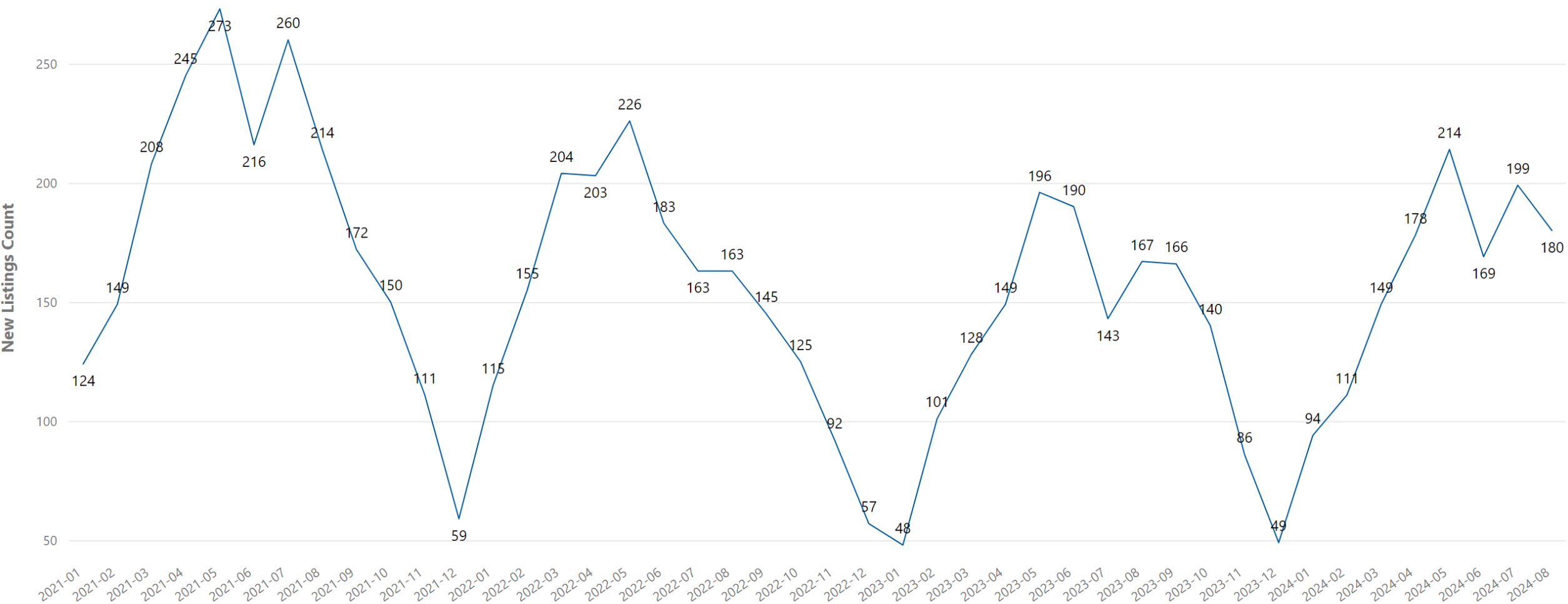
City	Median Sale Price	Median Sale Price Last Year	% Med Price Change
Aptos	\$1,100,000	\$805,000	37%
Scotts Valley	\$950,000	\$887,500	7%
Santa Cruz	\$830,000	\$825,000	1%

Santa Cruz County - Decreased Median Price

City	Median Sale Price	Median Sale Price Last Year	% Median Sale Price Change
Boulder Creek	\$0	\$589,000	-100%
Watsonville	\$359,000	\$656,250	-45%
La Selva Beach	\$940,000	\$1,686,000	-44%
Capitola	\$622,500	\$800,000	-22%

Santa Cruz County - New Listings

CountyName ● Santa Cruz



Santa Cruz County - Increased New Listings

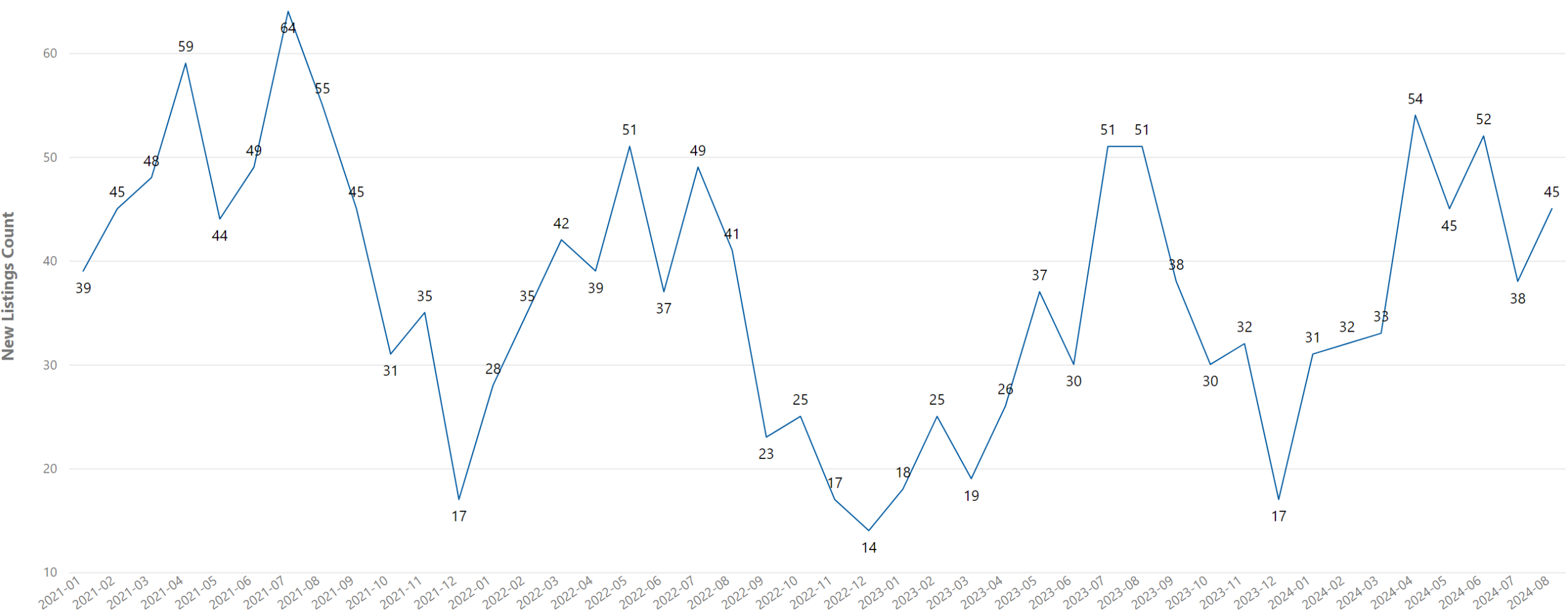
City	New Listings This Year	New Listings Last Year	% New Listings Change
Corralitos	2	0	N/A
Mount Hermon	2	0	N/A
Capitola	11	3	267%
Soquel	9	5	80%
Scotts Valley	15	10	50%
Santa Cruz	53	42	26%
Boulder Creek	17	14	21%
Freedom	1	1	0%
Felton	13	13	0%

Santa Cruz County - Decreased New Listings

City	New Listings This Year	New Listings Last Year	% New Listings Change
Watsonville	11	24	-54%
Ben Lomond	7	10	-30%
Los Gatos	11	12	-8%
Aptos	28	30	-7%

Santa Cruz County - New Listings

CountyName ● Santa Cruz



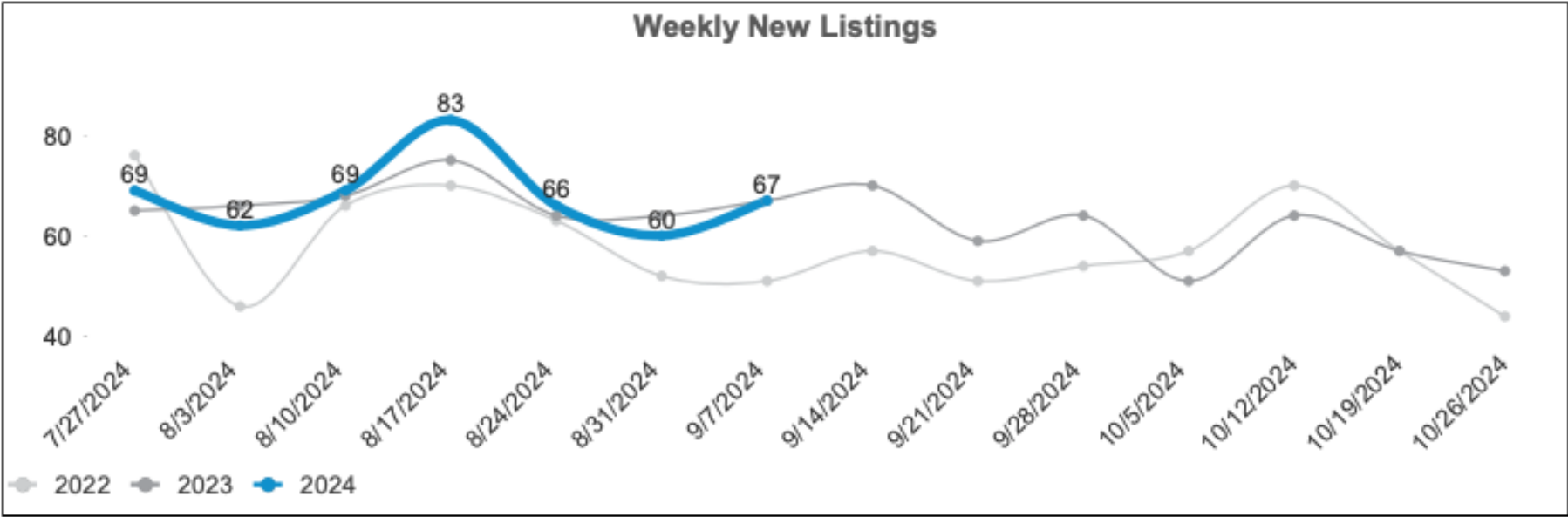
Santa Cruz County - Increased New Listings

City	New Listings This Year	New Listings Last Year	% New Listings Change
La Selva Beach	1	0	N/A
Aptos	13	8	63%
Scotts Valley	3	2	50%
Watsonville	11	10	10%
Boulder Creek	1	1	0%
Soquel	1	1	0%

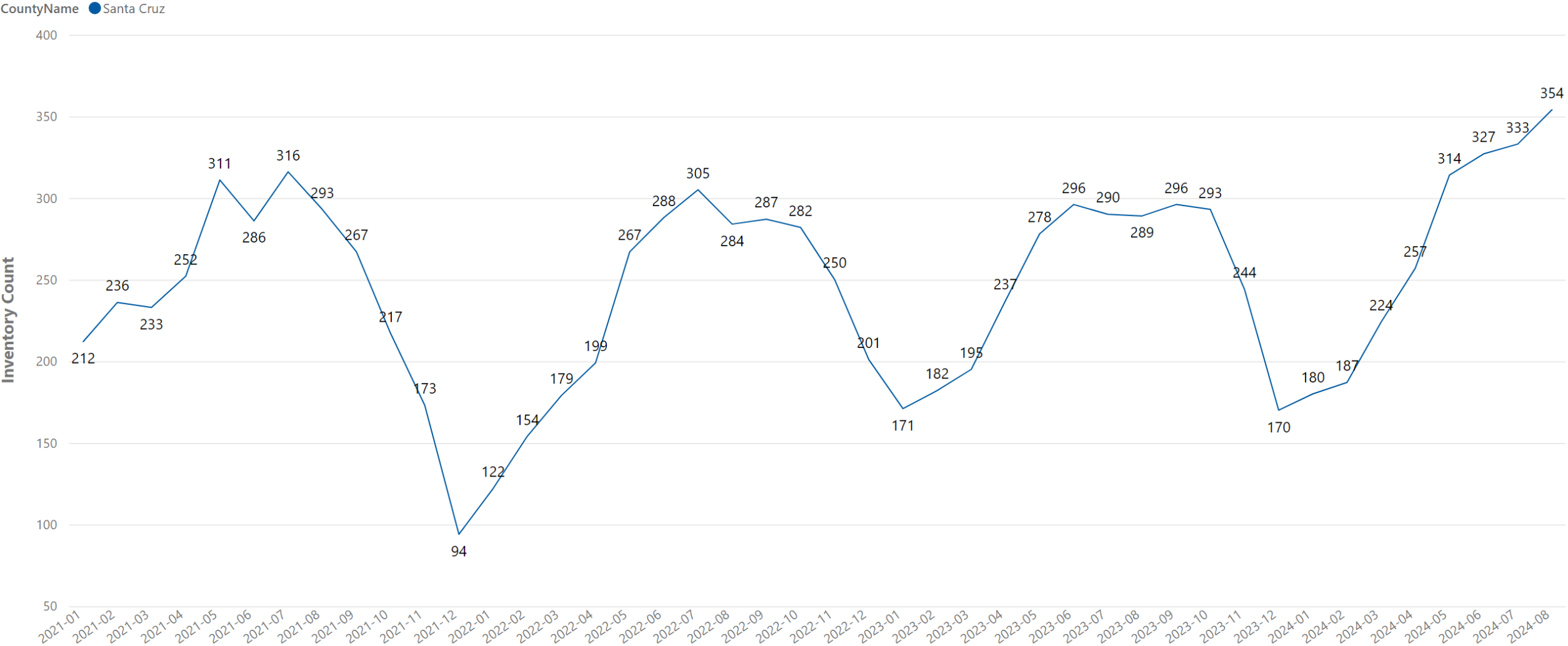
Santa Cruz County - Decreased New Listings

City	New Listings This Year	New Listings Last Year	% New Listings Change
Capitola	4	8	-50%
Santa Cruz	11	21	-48%

Santa Cruz County – New Listings Week Ending 09/07/2024

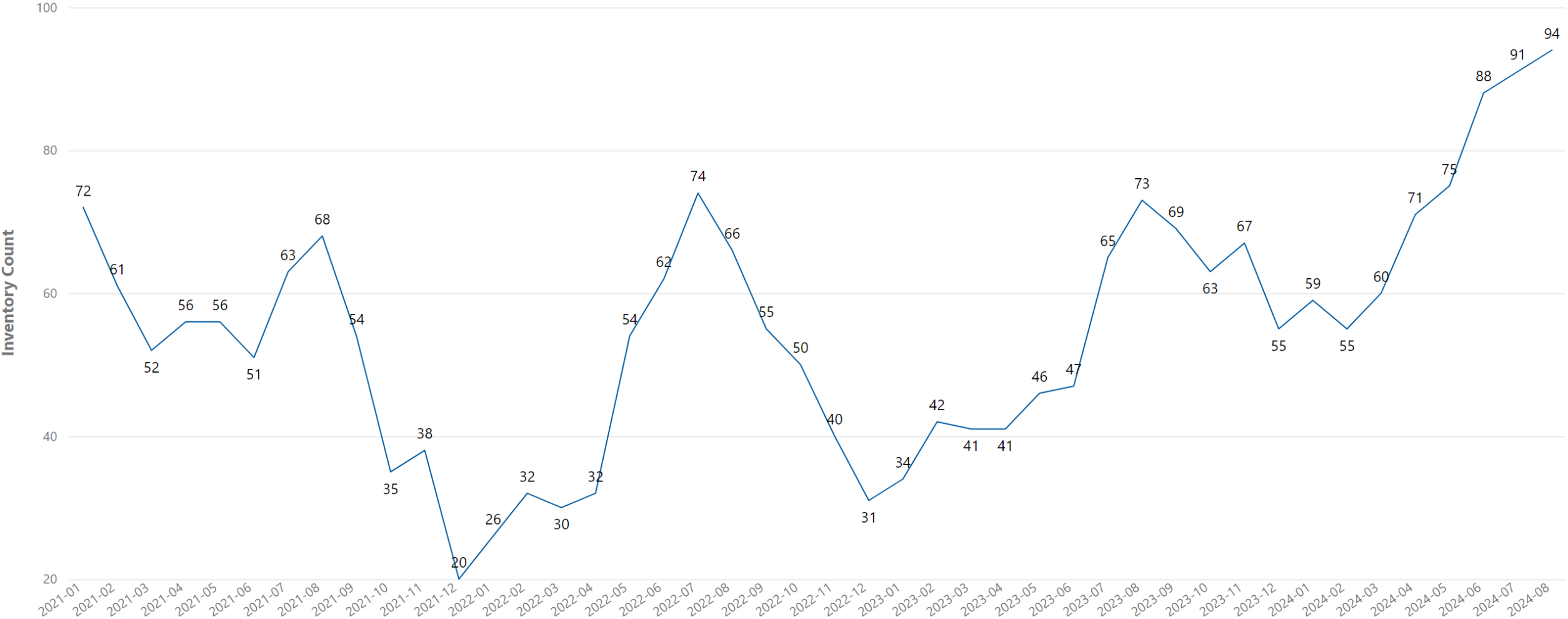


Santa Cruz County - Inventory



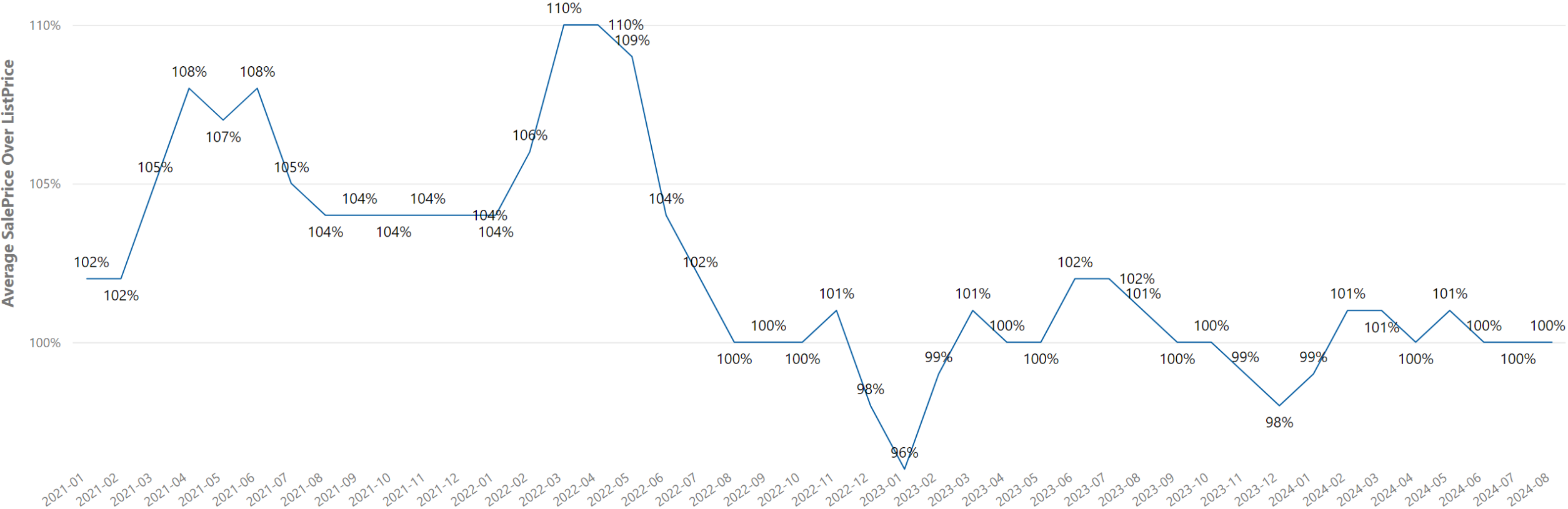
Santa Cruz County - Inventory

CountyName ● Santa Cruz



Santa Cruz County - Average Sale Price Over List Price

CountyName ● Santa Cruz



Santa Cruz County - Increased Sale To List Price

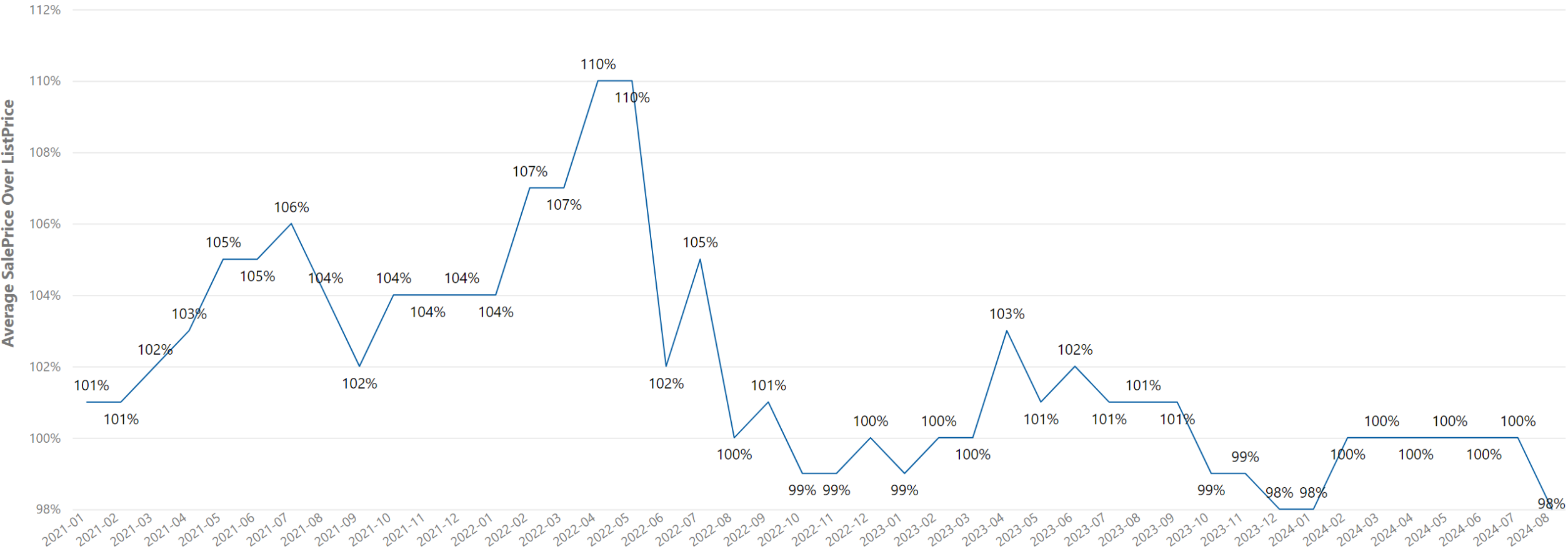
City	Sale Over List Price	Sale Over List Price Last year	% Sale Over List Price Change
Mount Hermon	95%	0%	N/A
La Selva Beach	116%	98%	18%
Capitola	109%	99%	10%
Los Gatos	102%	97%	5%
Corralitos	100%	97%	3%
Soquel	99%	97%	2%
Boulder Creek	100%	99%	1%
Aptos	101%	100%	1%

Santa Cruz County - Decreased Sale To List Price

City	Sale Over List Price	Sale Over List Price Last Year	% Sale Over List Price Change
Felton	98%	103%	-5%
Ben Lomond	102%	106%	-4%
Watsonville	99%	102%	-3%
Santa Cruz	100%	102%	-2%
Scotts Valley	99%	100%	-1%

Santa Cruz County - Average Sale Price Over List Price

CountyName ● Santa Cruz



Santa Cruz County - Increased Sale To List Price

City	Sale Over List Price	Sale Over List Price Last year	% Sale Over List Price Change
Scotts Valley	101%	99%	2%
Aptos	96%	95%	1%
Watsonville	100%	99%	1%

Santa Cruz County - Decreased Sale To List Price

City	Sale Over List Price	Sale Over List Price Last Year	% Sale Over List Price Change
La Selva Beach	97%	103%	-6%
Capitola	99%	103%	-4%
Santa Cruz	99%	103%	-4%

Thank You

