**Market Report Infographic**

**Market Factors – Price, Speed and Size**: Varying from the Key Performance Indicators (KPIs) on other Aculist reports, this infographic report focuses on high and low numbers in regard to price, movement and volume. Looking to you to understand how these three factors are connected means that you can once again establish yourself as the market expert.

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This report covers the city of Sunnyvale. The city is dependent on the listing that you selected.

Days on Market (DOM) largely describes the competitiveness of the market. 0 days often means that one or more listings were sold off the MLS.

New and sold homes defines the size of the market and affects DOM and sale price based on the law of supply and demand.

This section focuses on price. Not only do we provide the median, we also identify the high and low prices.

If you do not have an image, you can upload one into Matrix. The default picture is a sold sign.